**Brainstorming Guidelines**

1. **Focus on quantity**
   - Capture as many ideas as you can!

2. **Withhold criticism**
   - No put downs!

3. **Encourage wild ideas**
   - Wild ideas lead to innovative designs!

4. **Record all ideas**
   - Write everything down as it comes!

5. **Combine ideas**
   - Build upon the ideas!

6. **Stay focused**
   - Focus your ideas on the topic at hand!