**Design Process Overhead**



**Scientists** investigate what is; they discover new knowledge by peering into the unknown**...**

**Engineers** create what has not been; they make things that have never existed before**...**

─ *Joseph Bordogna, Deputy Director, National Science Foundation*

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| **Brainstorm Guidelines** |
| No negative comments are allowed.Encourage wild ideas.All ideas are recorded.Stay focused on topic.One conversation at a time.Build on the ideas of others. |