**Presentation Scoring Rubric**

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| **Category** | **Scoring Criteria** | **Max. Points** | **Score** |
| **Organization**  **(10 points)** | Information is presented in a logical sequence. | 5 |  |
| All group members speak and partition the presentation in a logical manner. | 5 |  |
| **Content**  **(45 points)** | Town energy demand is calculated in an intelligent, logical way and the resulting estimate is reasonable. | 10 |  |
| The plan of which energy sources to use is intelligent and well-thought out. The limitations, benefits and impacts of different technology options are analyzed. Consideration is made for economic, social, cultural and/or political context when designing the strategy. | 20 |  |
| Plan cost is estimated in an intelligent, logical way and accounts for installation, maintenance and other relevant factors. | 10 |  |
| Reputed sources are referenced appropriately to make estimates and strategy more credible. | 5 |  |
| **Presentation**  **(45 points)** | Introduction is attention-getting, lays out the problem well and establishes a framework for the rest of the presentation. | 5 |  |
| Speakers maintain eye contact with the audience and keep them engaged (for example, using gestures, movement, etc.). | 5 |  |
| Delivery is clear poised, controlled and smooth. | 5 |  |
| Visual aids (if used) are well prepared, informative, effective and not distracting. | 5 |  |
| Presentation length is within the assigned time limits. | 5 |  |
| Design plan is convincing and well communicated. | 10 |  |
| Group answers other students’ questions effectively and defends its plan well. | 10 |  |
| **Score** | **Total Points** | **100** |  |

**Additional comments:**