

## Final Assessment Flyer

**Goal:** Create a flyer that teaches people in shantytowns how to strengthen concrete blocks using found materials.

**Background:** Your informational flyer will be given to non-governmental organizations (commonly known as NGOs) for distribution. The goal is to help locals choose appropriate materials that will strengthen concrete blocks while keeping costs low. From your cement block analysis, you will turn that information into a flyer on found materials and cement blocks. The flyer should be technical enough so that individuals can understand how to make blocks but easy enough for a non-engineer to understand. Refer the rubric for specifics.

Category	3	2	1	0	Multiplier	Total
Heading	Professional and informative	Professional but less informative	Attention-getting; not professional or informational	Not there	X1	/3
Background (why someone should trust your information)	Concise yet descriptive background that informs readers how to create and test concrete blocks	Lengthy yet descriptive background	Average description and length	Incomplete background	X2	/6
Found materials description	You chose the best found materials and provided information about how we used them in an easy-to-read format. You addressed the positives and negatives of the different materials.	Your information is great but the formatting of how you displayed the information is hard to follow.	Your description of the materials was minimal, only addressed the positives of the found materials.	You only chose 1 material to discuss or were incorrect in your conclusions.	X3	/9
Quality of information	The information you chose to share was research based and supported with the data we collected.	You supported some of the material with data, but not all of them.	You didn't really support your choices with data.	The data you chose to support your conclusions with was incorrect	X3	/9
Other (How-to pro tips, since you are the pro now)	You addressed other aspects of how to use these materials, such as optimal amounts of materials, orientation of materials combinations of materials, etc.	Your "other" information was not easy to understand and didn't flow together well	Your other information contradicted itself	You didn't have other information	X2	/6
Visual Appeal	It looks GREAT!	It looks good	It looks ok	Yuck	X1	/3

Total: \_\_\_\_\_/36