Trebuchet Instruction Manual Rubric

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|  | **4** | **3** | **2** | **1** |
| **Audience** | Instructions make it clear who should and should not use these instructions and how the instructions will meet audience’s  needs. | Instructions include some acknowledgement of who the audience is and their needs for using these instructions. | Audience is not clear, and instructions seem very general and vague. | No attention to directing instructions to a specific audience. |
| **Purpose** | Purpose of instructions is very clear and audience knows what they will be able to do after reading the document. Includes an introduction and table of  contents | Purpose is somewhat clear, but not outlined well for the audience. May include a weak introduction and incomplete table of contents. | Purpose is not clear at all.  Document just starts with instructions and no purpose clarification. | No attention to purpose of document. |
| **Use of Images** | Well-labeled pictures accompany the instructions.  The images make the instructions  clear and easy to follow. | Well-labeled pictures accompany the instructions. | Some pictures are included with the instructions, but they are not clear, well- labeled, or connected to  the text. | No pictures are included in the instructions.  The document includes text only. |
| **Visual Design** | Instructions are very well organized into major sections with clear labels and a table of  contents. | Instructions are well-organized into major sections that are labeled. | Instructions are organized into sections. | Instructions are poorly organized or have no clear organization at all. |