**Trebuchet Instruction Manual Rubric**

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|  | **4** | **3** | **2** | **1** |
| **Audience** | Instructions make it clear who should and should not use these instructions and how the instructions will meet audience’s needs. | Instructions include some acknowledgement of who the audience is and their needs for using these instructions. | Audience is not clear, and instructions seem very general and vague. | No attention to directing instructions to a specific audience. |
| **Purpose** | Purpose of instructions is very clear, and audience knows what they will be able to do after reading the document. Includes an introduction and table of contents. | Purpose is somewhat clear, but not outlined well for the audience. May include a weak introduction and incomplete table of contents. | Purpose is not clear at all. Document just starts with instructions and no purpose clarification. | No attention to purpose of document. |
| **Use of Images** | Well-labeled pictures accompany the instructions. The images make the instructions clear and easy to follow. | Well-labeled pictures accompany the instructions. | Some pictures are included with the instructions, but they are not clear, well-labeled, or connected to the text. | No pictures are included in the instructions. The document includes text only. |
| **Visual Design** | Instructions are very well organized into major sections with clear labels and a table of contents. | Instructions are well-organized into major sections that are labeled. | Instructions are organized into sections. | Instructions are poorly organized or have no clear organization at all. |