

Name:

Date:

Class:

Presentation Rubric

Criteria	4 - Excellent	3 - Good	2 - Satisfactory	1 - Needs Improvement
Understanding of the Design Challenge	Clearly states the challenge and explains how it guided their design decisions.	States the challenge and links it to their design.	Mentions the challenge with limited connection to their design.	Challenge is unclear or missing.
Use of Engineering Design Process	Thoroughly explains each step: Ask, Research, Imagine, Plan, Create, Test, Improve.	Describes most steps clearly.	Mentions some steps but skips or briefly covers others.	Few or no steps mentioned or explained.
Data Use and Analysis	Accurately presents test data and explains how it informed design changes.	Presents data and explains general connection to design decisions.	Shows data but gives little interpretation or connection to improvements.	Data is missing or incorrectly used.
Communication & Clarity	Speaks clearly and confidently; visuals are clear and support understanding.	Speaks clearly; visuals are used and somewhat enhance understanding.	Presentation is understandable but lacks clarity or effective visuals.	Difficult to follow; poor or missing visuals.
Team Collaboration	All members participate equally and respectfully; work is well-coordinated.	Most members participate; collaboration is evident.	Uneven participation or unclear division of work.	Minimal collaboration; few team members contribute.