

Name:

Date:

Class:

Mission Statement Worksheet

<p>PRODUCT DESCRIPTION</p> <p>Describe basic function of product</p>	
<p>BENEFIT PROPOSITION</p> <p>Why would a person want this product?</p>	
<p>CONSTRAINTS</p> <p>Things to consider to maintain a manageable project</p>	
<p>STAKEHOLDERS</p> <p>Groups of people affected by the product's success or failure</p>	