

Name: _____ Date: _____ Class: _____

Basics of Communication Worksheet

Answer questions 1 - 2 based on your reading of the article titled, "How Typeface Influences the Way We Read and Think."

1. What caused the Higgs Boson research at CERN to be viewed so negatively?
2. Even if your science and engineering are flawless, your idea(s) may not be accepted. What factors outside of the science itself could affect the success or failure of your idea? List at least two factors NOT listed in the article.

Answer questions 3 -4 based on your reading of the "Example Scientific Rubric." This rubric was used to grade college students giving class presentations about their research.

3. Based on the rubric, list at least four factors/areas that are important to consider when presenting scientific and/or research information.
4. Of the factors you listed in #3, name the three you think are the most important in presenting scientific information, and explain why each of these is important.